

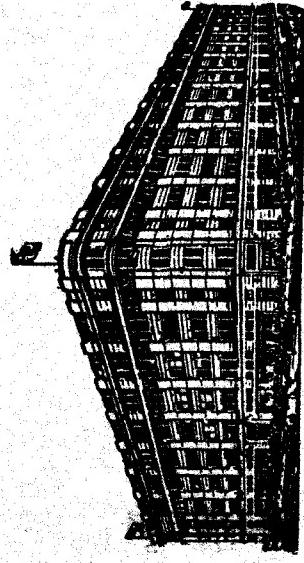
WINNIPEG

Invites You



*Will Ye
No Come
Back Again?*

OK



Hudson's Bay Company, the British Empire's oldest mercantile Company (over 267 years young), extends greetings to Odd Fellows and Rebekahs gathered in convention in

Souvenir Grand Lodge

Winnipeg—Canada's Convention City, is headquarters of the Hudson's Bay Company in Canada. The Winnipeg Department Store, pictured above, architecturally a triumph, is a monument to the vision of the men of the past, a symbol of today's enterprise, a tangible proof of faith in the future of Winnipeg and the Great West.

Within the Store is housed the Hudson's Bay Historical Exhibit, one of the most complete in Canada. By means of relics, models, pictures, documents, carries and native handicraft, the story is graphically told of the early and present-day life of the Company's fur-traders and of the pioneer Western settlers. Visitors to Winnipeg will find here a hearty welcome at all times.

Hudson's Bay Company owns and operates:

Modern Departmental Stores at—

WINNIPEG
VANCOUVER
VICTORIA
VICTORIANA
MELISSON
KAMLOOPS

Upwards of 300 other trading posts, numerous fur farms, of large fleet of steam and motor vessels, many hundreds of dogs for winter sleighing, several wholesale establishments, two and one half million acres of farm and pasture lands in the Prairie Provinces, numerous subsidiary companies for land settlement, oil, gas, mineral exploration, etcetera.

The Company's specialties include:

FINE FURS, HUDSON'S BAY "POINT" BLANKETS AND COATS, TOBACCOES, LIQUORS, BRITISH WOOLLEN WEBS, EXQUISITE LINENS, IMPORTED CHINA AND GLASS-WARE, MEN'S CLOTHES FROM LONDON, BUNNELL FATES, ETC.

Hudson's Bay Company.

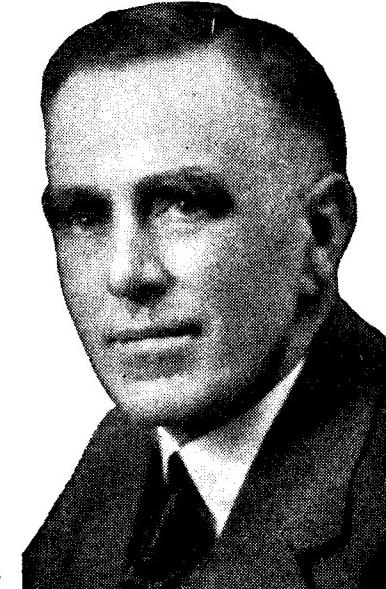
INCORPORATED 27th MAY 1698

INTRODUCING

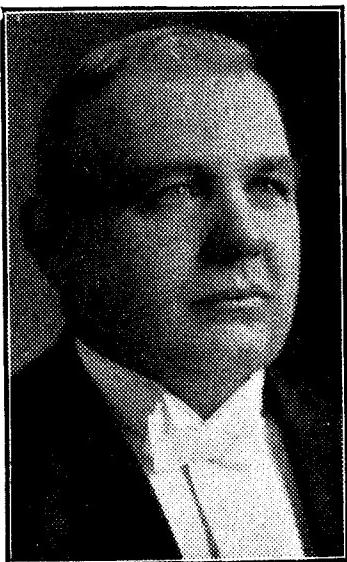


ROBERT DUFF (MAN.)

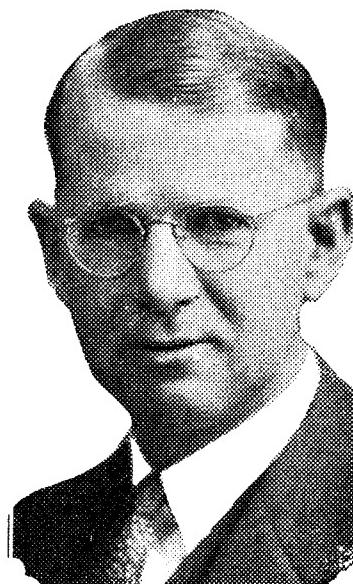
*Manitoba and Saskatchewan Representatives to
The Sovereign Grand Lodge, I.O.O.F.,
Milwaukee, Wisconsin
September 20th-25th, 1937*



J. A. HAGERMAN (SASK.)



W. J. PALMER (MAN.)



C. R. LENNAN (SASK.)



CHAS. HICKSON (MAN.)



C. C. SPARLING (MAN.)

Greetings From
Canada's Central Convention City
Invitation----
From The Tourist and Convention Bureau of
Winnipeg and Manitoba



General Office of Tourist and Convention Bureau

With other organizations we heartily join in a cordial invitation to the Sovereign Grand Lodge, Independent Order of Odd Fellows, to hold another Convention in Winnipeg, Manitoba, in the near future. A sincere and hearty welcome again awaits all the members of the Order who attend.

We extend best wishes for the success of your meeting in Milwaukee, and express the hope that you will select Winnipeg, CANADA'S CENTRAL CONVENTION CITY, for another gathering.

R. G. PERSSE,
President.

LT.-COL. G. F. C. POUSSETTE,
Manager.

Invitation----

*From the Hon. John Bracken,
Premier of Manitoba*



Parliament Building



(COPY)

PROVINCE OF MANITOBA

Office of the Premier

Winnipeg, Canada, Sept. 15th, 1937

To the Grand Representatives,
Sovereign Grand Lodge.

Gentlemen:

It is a pleasure, on behalf of the Government and the people of the Province of Manitoba, to join with the City of Winnipeg and the Tourist and Convention Bureau in extending an invitation to your Sovereign Grand Lodge to hold another Session in Winnipeg. We feel sure that another visit to Winnipeg and Manitoba would be an enjoyable experience for your members.

Wishing for your Convention at Milwaukee every success, and hoping that you may decide upon Winnipeg in the near future as your meeting-place, I am,

Yours very truly,

JOHN BRACKEN

Invitation----

From the City of Winnipeg



City Hall Square

CITY OF WINNIPEG

Office of the Mayor

DR. F. E. WARRINER

Winnipeg, Manitoba, September 15, 1937.

Sovereign Grand Lodge, I.O.O.F.,
Milwaukee, Wisconsin.

Gentlemen:

Greetings!

It is my very pleasant duty at this time to extend to each and every member attending the 1937 Session of the Sovereign Grand Lodge of the I.O.O.F. at Milwaukee, Wisconsin, sincere felicitations and good wishes from the Citizens of Winnipeg, Canada.

At the same time, I heartily extend to your great organization, a most cordial invitation to hold your Convention in Winnipeg, in the very near future.

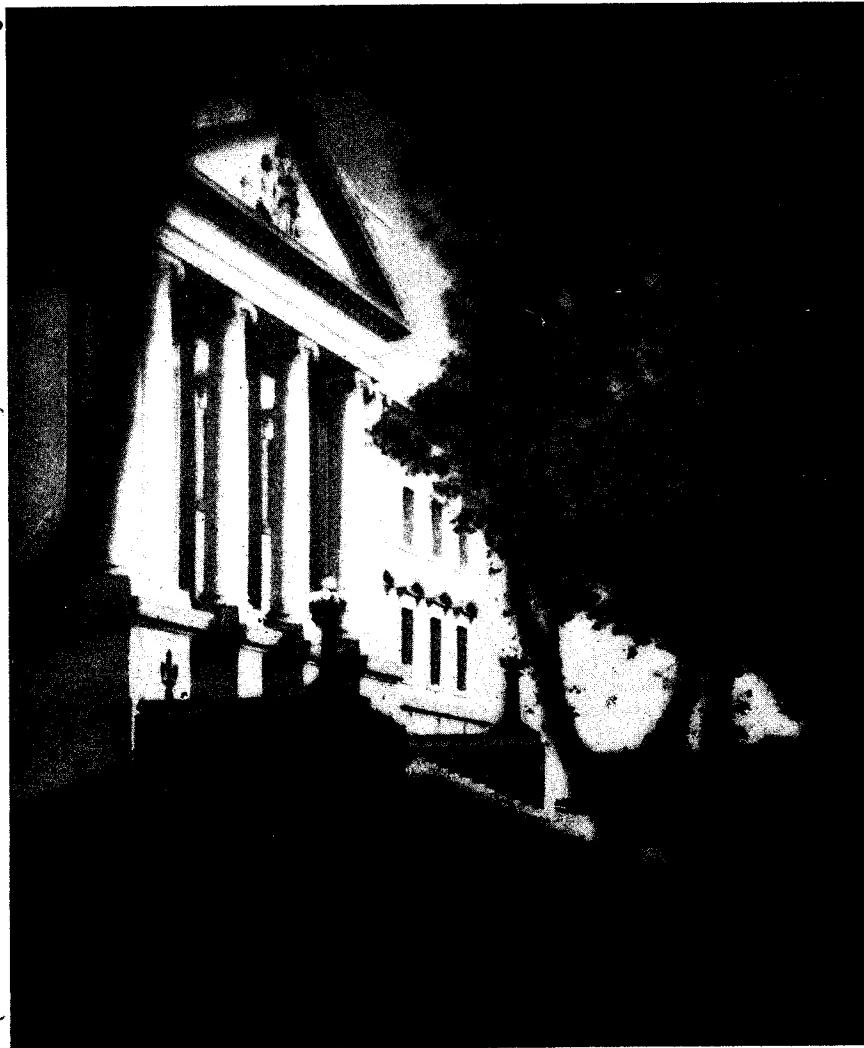
I fully realize that you will have many pressing invitations to meet in other cities, but I can assure you, that none is extended with more feeling of real sincerity, nor in any City will you be accorded a warmer welcome than in Winnipeg, Canada's Central Convention City. Our City was honored with your Convention in 1931, and we shall always remember the deep and lasting impression made upon each and every citizen.

We feel that Winnipeg has many advantages to offer to such a large and important organization as yours, on account of its central location, and the fact that we now have a real up-to-date Auditorium with first-class Convention facilities, and ample Hotel accommodation.

A warm and hearty welcome awaits you, and everything possible will be done to make your stay with us pleasant and profitable, should we have the honor of your meeting again being held in Winnipeg.

Yours very truly,

F. E. WARRINER,
Mayor.



The Manitoba Law Courts Building

Elvin C. McMurray
Manager

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377 Portage Ave.

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WINNIPEG

A FRIEND

ALONG WITH THREE HUNDRED THOUSAND OTHER
WINNIPEG CITIZENS, EXTENDS GREETINGS TO THE
SOVEREIGN GRAND LODGE AND CORDIALLY INVITES
YOU TO HOLD ANOTHER SESSION IN WINNIPEG.

WINNIPEG

*Where the East
and West Begin*

*Seeing Romantic Winnipeg Will Interest
and Delight You*

Winnipeg is the hub of North America and, with its twenty-seven radiating railway lines, enjoys privileges as a Convention Centre.

Winnipeg, as a manufacturing centre, possesses cheap power, light, pure water, convenient shipping facilities and trackage.

WINNIPEG AT A GLANCE

Greater Winnipeg, 300,000; area, 25 square miles; 500 miles of streets; 120 miles of street railway; 31 parks; 20 golf courses; 67 schools; 5 colleges, 2,500 retail stores. Bank clearings exceed \$2,500,000,000 annually.

Greatest transportation centre in Canada, with largest individually-owned railway yards in the world.

One of the world's healthiest cities. Lower death-rate from tuberculosis than anywhere in America. Canada's sunniest city, where hay fever is practically unknown.

POWER. More than 5,000,000 horse-power is available in the water-powers of the Winnipeg and Nelson Rivers in Manitoba. Plants with more



Original Fort Garry (now Winnipeg)

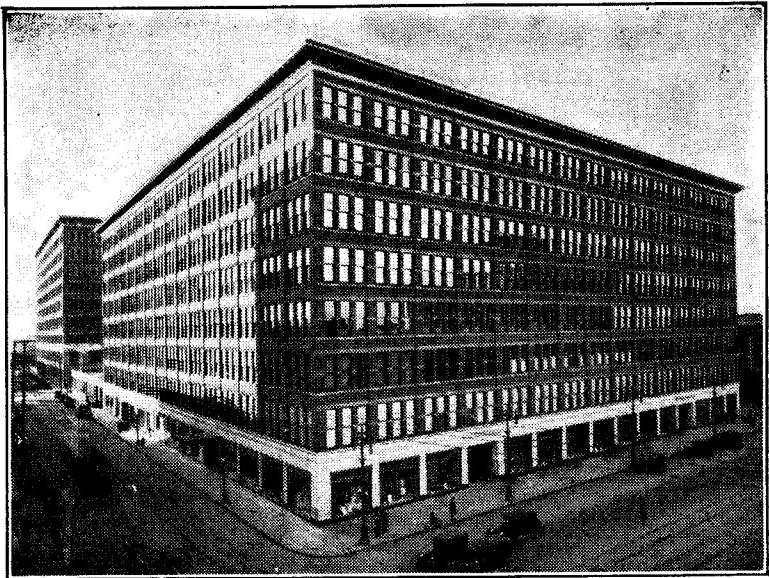
than 300,000 horse-power are now in operation and give Winnipeg the cheapest power in the world.

THE TOURIST AND CONVENTION CENTRE OF CANADA

Being centrally located, "All Trails Lead to Winnipeg," making it easy of access for the tourist who wants a holiday, or the delegate who desires to go to his favorite convention, enjoy himself and still not spend too much time away from business.

The Tourist and Convention Bureau of Winnipeg and Manitoba is very anxious to be of real service to all, especially to those who are contemplating a trip. If you will drop a line to the Bureau, it will gladly furnish any information you desire.

Winnipeg is an ideal City for Conventions, as six Railway Corporations have many lines radiating from this one centre. Our railroads are



The T. Eaton Co. Store

among the best on the Continent, and thousands travelling to-and-fro from East to West are always anxious to be routed this way. It will pay you to plan a day or two off in Winnipeg.

Winnipeg is the auto tourists' Mecca, easily reached by the following transcontinental and international highways: The King of Trails, the Jefferson Highway (Lord Selkirk Highway), the Meridian Highway, Mississippi River Scenic Highway, Itaska Park Highway and the Trans-Canada All Red Trail.

Its many historic spots, its beautiful streets and parks, its splendid stores and shopping facilities, and its wonderful hospitality make it an ideal spot for a change and rest.

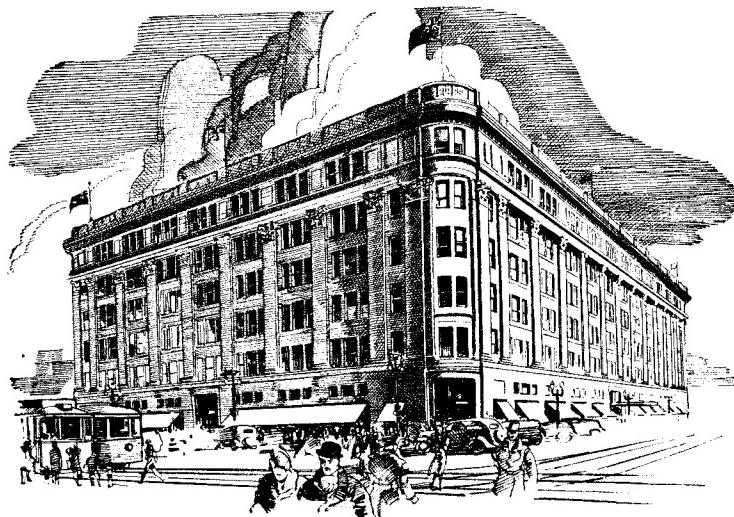
Winnipeg is a Home City, with broad, extensive boulevards and wide

avenues lined on either side with stately elms and maples, presenting a vista that is unexcelled in many older cities.

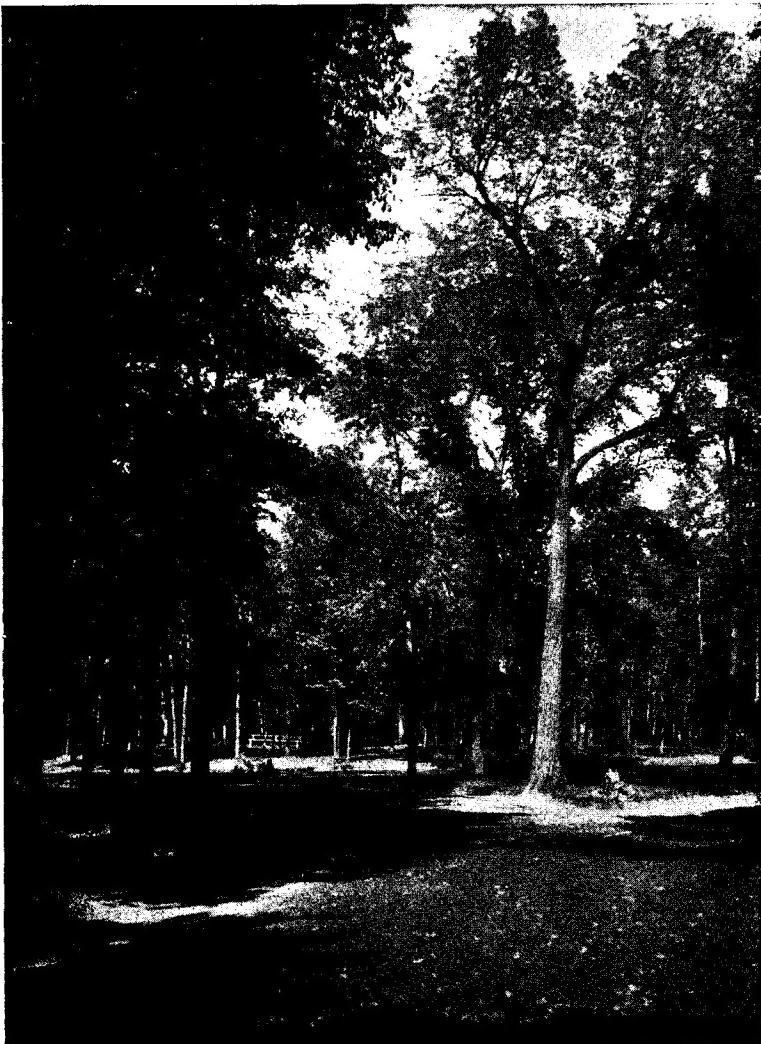
WINNIPEG—"A HOME CITY"

One of the latest ideas in Town Planning, which will assist wonderfully in making Winnipeg the City Beautiful, is in a Capitol approach, now almost completed, in conjunction with a Cross-town Highway, permitting direct contact with the residential, shopping and business districts. Upon this approach a War Memorial has been built.

Most people in Winnipeg own their homes, and there is a general civic pride in this right-of-possession which tends toward better upkeep, beautiful gardens, trimmed hedges and well-kept lawns. At the City Hall, Law Courts, the Parliament and other Public Buildings, artistically arranged flower beds add much to the general idea of making Winnipeg a City Beautiful.



The Hudson's Bay



A Residential Street Scene



The
**Marlborough
Hotel**
Smith, near Portage

Winnipeg's Leading Downtown
Fireproof Hotel

Rates from \$2.00 to \$4.00

F. J. FALL, MGR.

Compliments of

The Riedle Brewery Ltd.

WINNIPEG

Facts

About Winnipeg's Successful *Municipally-Owned* Electric Utility-----

¶ The City of Winnipeg Hydro Electric System has many notable achievements to its credit, as the following figures for 1936 show:

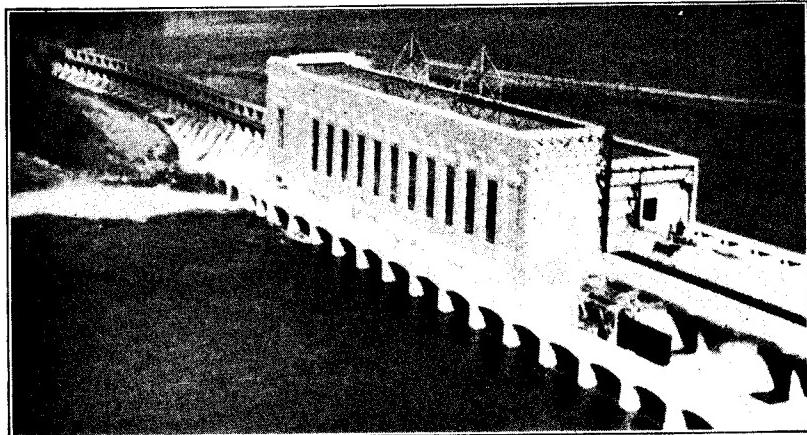
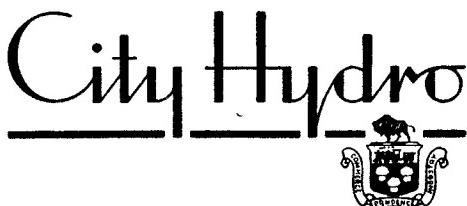
AVERAGE RATE (over all)617c per K.W.H. net

AVERAGE RATE (over all)617c per K.W.H. Net

ANNUAL AVERAGE CONSUMPTION
per DOMESTIC CUSTOMER 4,694 K.W.H.'s

¶ In Winnipeg, seven out of ten homes use electric ranges, and fifty per cent. of the homes heat water electrically.

¶ The cost of all property including two hydro-electric plants totals nearly \$28,000,000, for which ample reserves of over \$12,500,000 have already been set aside. City Hydro is entirely self-supporting and has never cost the citizens of Winnipeg an extra cent in taxation.



The City of Winnipeg Hydro Electric System's new Power Plant at Slave Falls on the Winnipeg River. When completed this plant will have a total capacity of 100,000 h.p.

Compliments of - - -
SPEIRS-PARNELL BAKING CO.
Feeding a City since 1882

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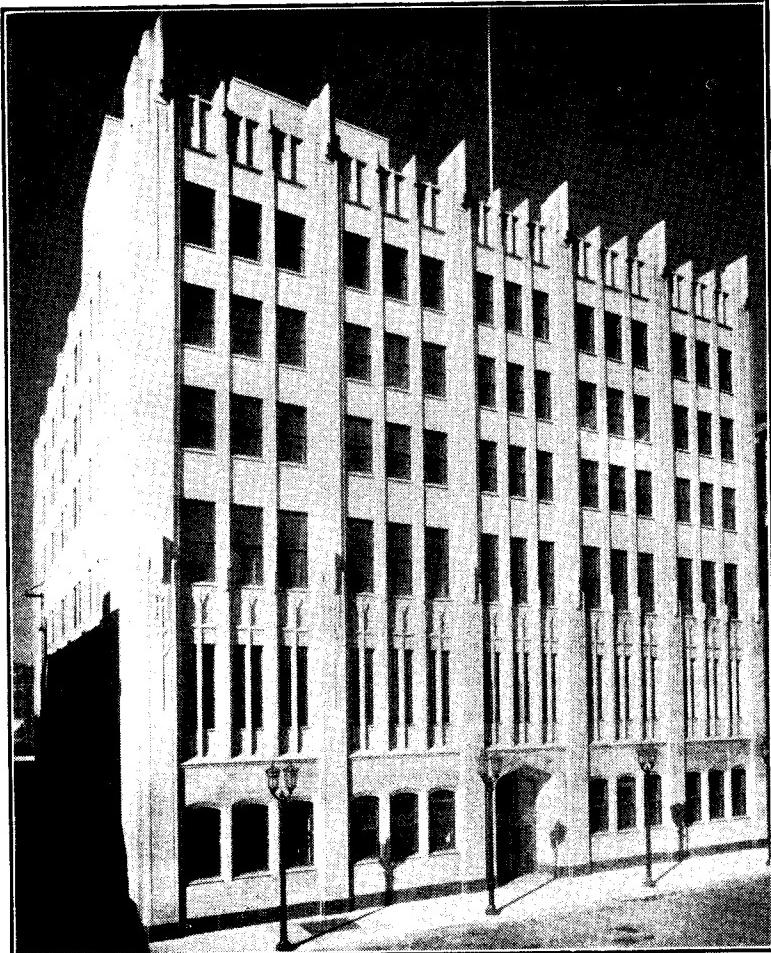
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The Parade Reaches Memorial Boulevard (S.G.L., Sept. 24, 1932)



Manitoba Telephone Systems Building

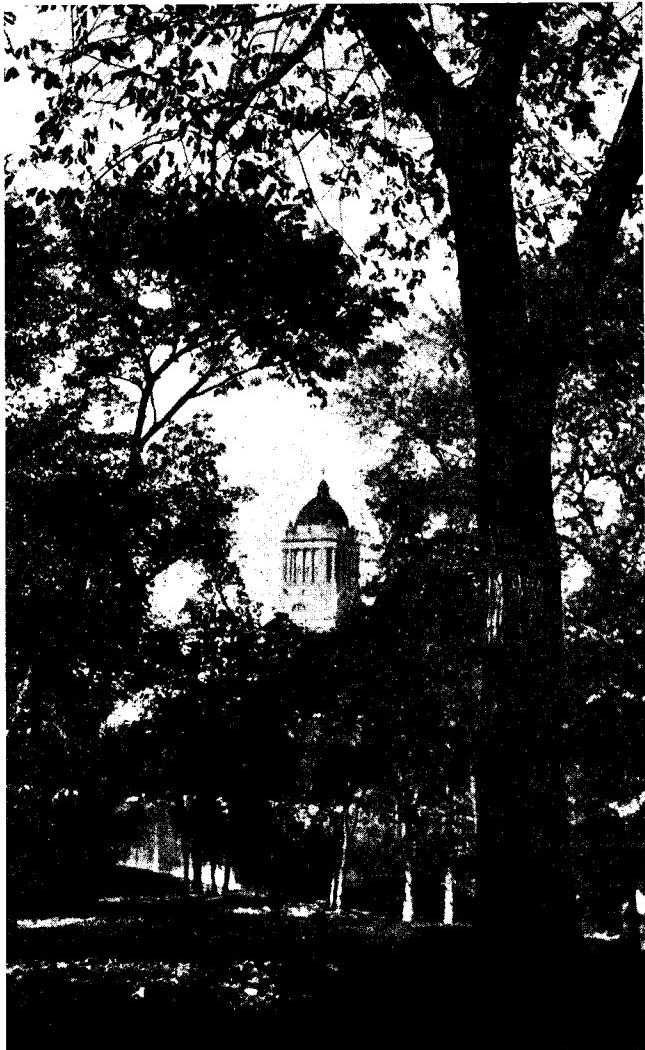
Welcome to Winnipeg

Visiting Delegates to Sovereign
Grand Lodge, I.O.O.F.

Shea's

WINNIPEG BREWERY LTD

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A Scene on the Legislative Grounds

The Barkwell Paper Co. 579 McDermot Ave.

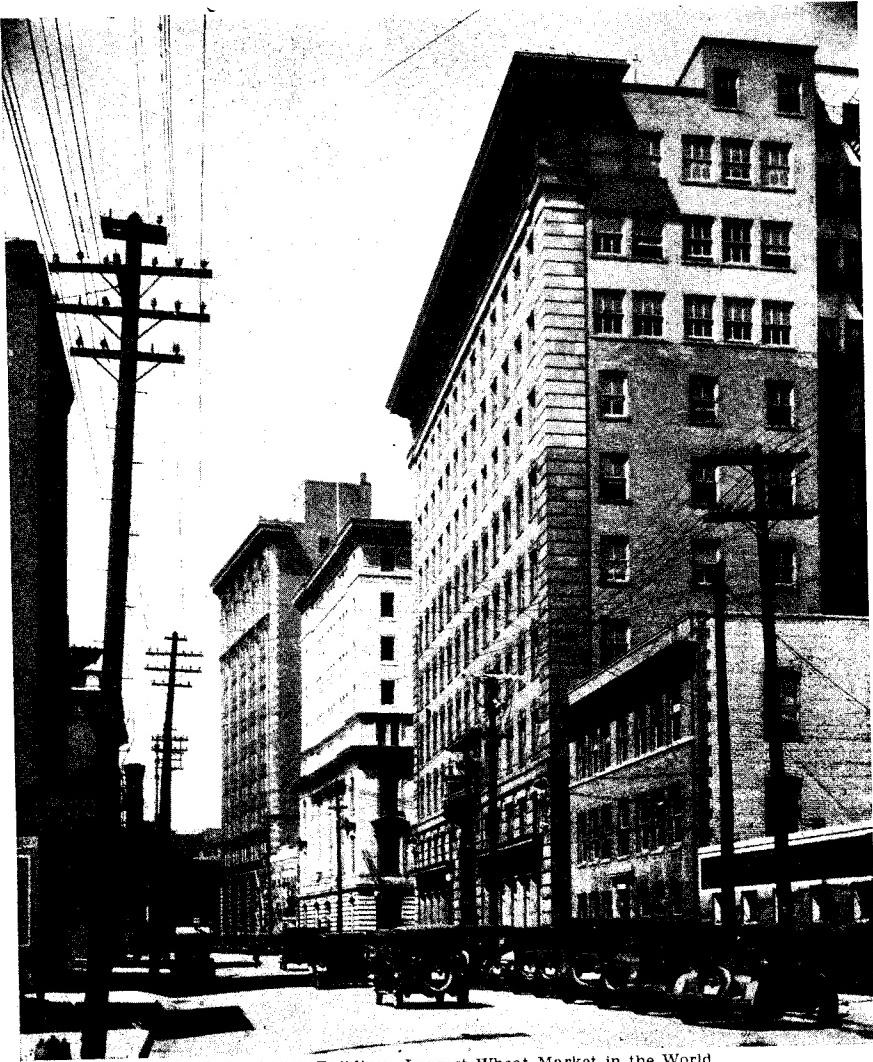
Full Range of Wrapping Paper, Twine,
Glassine, etc.

Also a Complete Stock of Wood's Mfg.
Co. **Made** in Winnipeg Bags

WINNIPEG—Electric light rate, $2\frac{1}{2}$ c net per kilowatt hour; electric power rate, $\frac{1}{2}$ c per kilowatt hour up. Industrial output (annually), \$141,000,000; Wholesale turnover (annually) \$250,000,000; bank clearings exceed \$2,393,-000,000; Postal receipts exceed \$3,650,000; Customs receipts exceed \$13,648,000.

WINNIPEG—Has 500 miles of streets. It's three main thoroughfares are each 132 feet wide. Street railway trackage 121 miles. Parks (area 960 acres) 38. Water area (two rivers), 442 acres; Schools, 69; Colleges, 5; Universities, 1.

WINNIPEG—Has Seven Railway Transportation Systems: Canadian National Railways, Canadian Pacific Railway, Great Northern Railway, Northern Pacific Railway, "Soo" Line, Midland Railway, Greater Winnipeg Water District Railway.



Grain Exchange Building—Largest Wheat Market in the World

Compliments of—

CANADA BREAD CO. LTD.

"The Quality Goes in Before the Name Goes On

VISITORS ALWAYS WELCOME

PIES ROLLS CAKES SWEET GOODS

FILING SYSTEMS AND OFFICE EQUIPMENT

THE **OFFICE SPECIALTY MFG. CO.**
LIMITED

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MANITOBA---The Province of Untold Wealth



MANITOBA lies midway between the Atlantic and the Pacific; in the arch of the great Canadian Confederation it is the keystone province. Its position geographically is significant, and is suggestive of the central place which Manitoba occupies in several other respects.

Here is a Province which is neither too young nor too old; neither too far east nor too far west. No other Province or State in North America has a richer blending of the thrill of a romantic past with the solid prosperity of a successful present; or combines a more highly advanced and prosperous civilization in its older lands with such ruggedness and frontier lure in so vast a hinterland.

To the east is Ontario; to the west Saskatchewan; to the south Minnesota and North Dakota; to the north Hudson Bay and the 60th parallel of latitude. The total land area is 229,926 square miles, and its distance north and south 761 miles. It is larger than Alabama, Arkansas, Kentucky, Maine and North Dakota combined.

Though to the popular mind Manitoba is an inland Province, yet in reality it is maritime, and the same salt waters lap its long coast-line on the Hudson Bay as stretch out to those trans-Atlantic countries of the Old World with which Canada has now, and ever will have, such intimate trade relations. A glance at the map, too, will show great fresh-water lakes and numerous rivers, which, combining with prairie and timbered uplands, gives to the Province a variety and picturesqueness which are not only a charm but an natural asset of no mean order.

The strategic position of Manitoba in relation to the other parts of the Dominion is obvious. Every railway line which crosses Canada from east to west passes through the Capital City of Winnipeg, and the trunk lines and various branch lines radiating in all directions serve the rural districts of Manitoba in an unusually satisfactory way. Of steam railways there are in operation about 4,400 miles.

Manitoba has many industries, and already vast mining interests, but its basic industry is agriculture.

The early history of Manitoba farming is rich in the charm of romance. A little over one hundred years ago a handful of Scottish Island fishermen-farmers, led by a Scottish nobleman, crossed the Atlantic, came in by the Hudson Bay, paddled up the Nelson River, sailed southwest about 260 miles on Lake Winnipeg, and settled along the banks of the Red River close to where the Capital City of Winnipeg now stands. These pioneer colonists, who were more than sixty years ahead of the railway, are known to history as the Selkirk Settlers, and there remain still many relics of their primitive agriculture.

In 1870 Manitoba became a Province; but agriculture was still in its swaddling-clothes. The official census of 1871 showed a population of 1,565 whites, 5,757 French-speaking half-breeds and 4,083 English-speaking half-breeds—all together not enough for a decent-sized town. In 1871 a telegraph line reached Winnipeg and a tri-weekly stage service from Abercrombie, Minnesota, was established. In 1878 the first railway train was run into the Province.

Reference is made to these facts to show how recent has been any substantial agricultural progress. Well on in the "seventies" there began the first influx of homesteaders which developed any widespread settlement, and it was not until 1876 that Manitoba exported her first wheat. This was a shipment of 857 bushels of the very finest quality—"Manitoba Number One Hard." From that time on progress has been steady until now Manitoba has around 52,000 farmers, cultivating about eight million acres, and is a heavy exporter not only of the finest grade of hard spring wheat in the world, but also of other cereals, live-stock, butter, wool, potatoes, eggs, dressed poultry, and other lines of farm produce.

The agriculture of Manitoba is on a sound basis. The soil varies a great deal in different parts of the Province. The largest tract of heavy soil is in the Red River Valley, where there is a very deep, very black and very rich soil; in other parts of the Province much of the soil has a slight admixture of sand, and is more easily worked.

Rainfall is always an important factor in relation to farming, and in this matter Manitoba is again fortunate. Meteorological records kept for the past fifty years at Winnipeg go to show that the average precipitation for a full year at that centre is 20.29 inches—a very satisfactory precipita-

tion for cereal production—and that of this amount 8.72 inches fall during May, June and July, when the crop is growing. The greatest rainfall comes just after the spring seeding, when growing plants most need it; it does not come early enough to interfere with the sowing of the seed, nor does it last long enough to hinder the ripening process or the harvesting. The average precipitation, month by month, as recorded at Winnipeg, is as follows: January, .98 inch; February, .67; March, 1.21; April, 1.44; May, 1.87; June, 3.59; July, 3.26; August, 2.05; September, 2.00; October, 1.33; November, 1.14; December, .75. In the above figures ten inches of snowfall are estimated as equalling one inch of rainfall, and from an examination of them these facts emerge: The snowfall of winter is light; the rainfall of the early spring and the late autumn is moderate; and of the mid-summer months it is fairly generous.

The result of this distribution of precipitation is shown in the agricultural practice of the country. Cultivation is on a large scale. Tractors can be used during a great deal of the time when cultivation has to be carried on, and in the autumn the grain crop—wheat, oats, barley, flax and rye—is threshed almost entirely directly from the stalk without any stacking whatever. This permits of a great economy of labor.

Manitoba receives a very large measure of sunshine. The normal annual sunshine at Winnipeg is 2,122 hours, which is 131 hours longer than the average received in the nineteen different centres of Canada which figure in the reports published in the Canada Year Book. Overcast and gloomy skies for days at a stretch, fogs and unsettled weather are practically unknown. There are very long hours of summer sunshine, with delightfully long evenings, and no matter how great may be the mid-day heat, the nights are always cool. Autumn is a delightful season—days of golden sunshine and genial warmth; nights of refreshing coolness and star-strewn skies. The winter is cold, dry and invigorating, and with so large a measure of attention given to outdoor sports, these months provide what may be termed the gala season of the year.

Not only do the farmers of Manitoba enjoy many natural advantages, but they also benefit by many progressive legislative measures. The Provincial Government gives assistance to agricultural credit through two quite different channels. One of these is the Manitoba Farm Loans Association, through which about seven and one-half million dollars is loaned on long-term mortgages on a low rate of interest on the amortization plan, while through the Rural Credit Societies, of which there are 74 in different

parts of the country, a sum considerably over one million dollars is loaned at low rates for short terms.

In addition it may be said that the whole legislation of the province is shaped so as to foster agriculture.

The agriculture production of Manitoba is very varied. By all means the most important crop of the past has been wheat, but to-day Manitoba has grown 43% of the barley of Canada. It also produces oats, rye and is almost as well known for its barley. In the past five years Manitoba flax as important grain crops.

There are many natural meadows where good crops of hay may be cut from the wild prairie lands; while timothy, awnless brome, western rye grass alfalfa, red, alsike, and sweet clover are grown successfully.

A considerable acreage of fodder corn is grown, and in a few places it has been produced by farmers for the ripe grain. At the Manitoba Agricultural College, a few years ago, one variety ripened 100 bushels of ear corn per acre.

Potatoes do very well; the average yield per acre for ten years is 138 bushels.

There are many kinds of wild fruits, and a large measure of success has been attained in growing such cultivated fruits as plums, raspberries, currants and gooseberries, while in the vegetable garden everything except the tropical lines may be produced satisfactorily. Tomatoes ripen outdoors from August 1st onward, while citrons, cucumbers, squash, melons, corn, onions, cabbage, cauliflower, beets, carrots, parsnips, and many other vegetables are grown in abundance.

Rural life in Manitoba is made attractive by many social advantages. The telephone system is owned by the Province and is extended to practically every part. In many of the older farm districts, almost every farmer has a telephone in his home. There are over 70,000 telephone subscribers in Manitoba, divided over 119 districts, with an exchange in each district.

A very progressive policy is followed in respect to education. The total number of school districts in operation is 1,885 with 4,070 departments. In addition to good public schools system, there is widespread provision for higher education—19 collegiate institutes, 45 high schools, 10 junior high schools, a provincial university with several affiliated colleges, medical college, school of pharmacy, and one of the finest agricultural colleges in North America.



An Air View of Portage Avenue

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Home Ties

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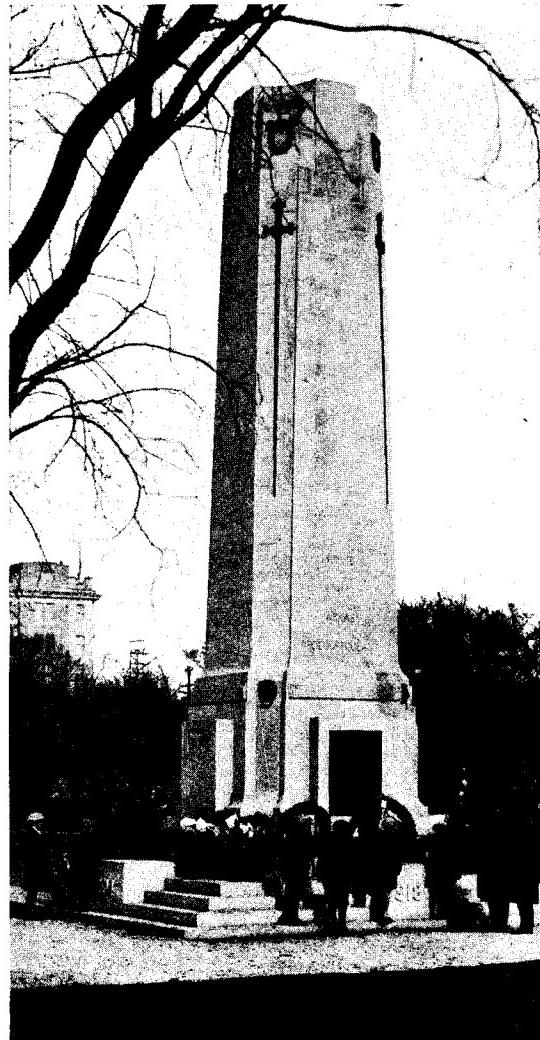
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The widespread use of automobile, too, has a very direct affect on the social and commercial life of the Province. The number of automobile licenses issued for 1928 was 70,075.

The Province possesses a great asset in its wild life. The northern and most of the eastern parts of Manitoba are still uninhabited except by a scattered population, and in these areas, which are mostly timbered, there are bears, moose, various kinds of deer, lynx, foxes, beavers, coyotes, otter, minks, muskrats, skunks, marten, and other species of wild animals; while in all parts of the province there are several kinds of game birds including wild geese and wild ducks, prairie chickens and other grouse. Fur farming is a rapidly growing industry. The fees for licenses to hunt and trap are a considerable source of revenue to the Province.

The flora of Manitoba is diverse and attractive, with many of those brilliant flowers which come to perfection only in an area of cool nights and bright sunshine.

Though the province is usually thought of as a prairie area, it has in reality, a very great deal larger timbered surface than prairie surface and several large tracts are set aside as forest reserves. The principal trees are spruce, tamarac, jackpine, poplar and birch. In addition, there are a large number of other species, including the elm, basswood, ash, maple and oak, which have a smaller natural distribution but are much used for artificial planting. During the past three or four years a very successful paper industry has been established at Pine Falls.

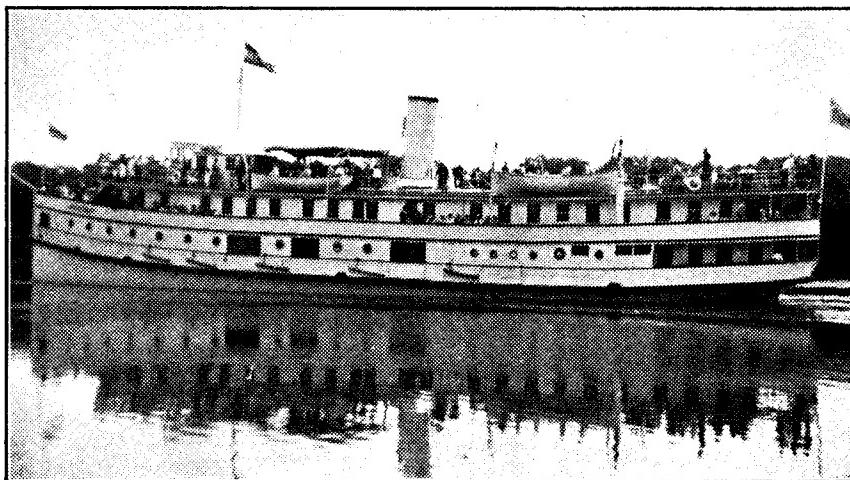
The lakes and rivers provide important fishing areas. The chief fish are whitefish, pickerel, pike, tulibee, trout and goldeyes. Fishing is vigorously carried on on larger lakes both during summer and winter and large quantities of fish are exported to the cities of United States. In addition to these inland fisheries, there are important salt water fisheries of Hudson Bay.

The past four years have brought a great awakening in regard to the mineral resources of Manitoba. To the Central Manitoba gold fields, 100 miles north-east of Winnipeg, a power line has been extended, and production has been energetically commenced. This area has many mines of decided promise. During the past year a railway has been built into the copper-zinc region north-west of The Pas, where 16 million tons of low-grade copper-zinc sulphides have been established. To the Sherritt-Gordon, on Cold Lake, 40 miles north of Flin Flon, where large ore body of importance has been under investigation, another railway is being built. Several other metalliferous deposits are known to exist. The

principal metals are gold and copper. Besides the metals, however, there are important deposits of gypsum, a very superior type of quarry limestone, valuable red and grey granites, important marble deposits, several deposits of brick clays, marls, etc.

But not all the life of Manitoba is in the rural areas. There are many good towns and villages and about half a dozen cities. Among the larger places are Winnipeg, Brandon, Portage la Prairie, St. Boniface, Selkirk, Dauphin, Transcona, Neepawa, Souris, Virden, Minnedosa, Carman and The Pas.

Winnipeg, the capital city, which up to fifty years ago was a little trading post of a fur company, has now, including suburbs, a population of about 280,000. It had (1925 figures) 769 manufacturing establishments with over 120 million dollars of capital, employing over 20,000 hands and producing 124 million dollars worth of outturn. Winnipeg is also the largest grain market in the world, judged from the standpoint of actual grain trading. Hydro-electric power is sold to householders in Winnipeg at 1c per k.w.h. for domestic uses such as heating and cooking, and 3½ c per k.w.h for lighting. The City has the largest individual railway yards in the world and as cheap electric light and power as America knows.



Ss. Keenora leaves Winnipeg for North



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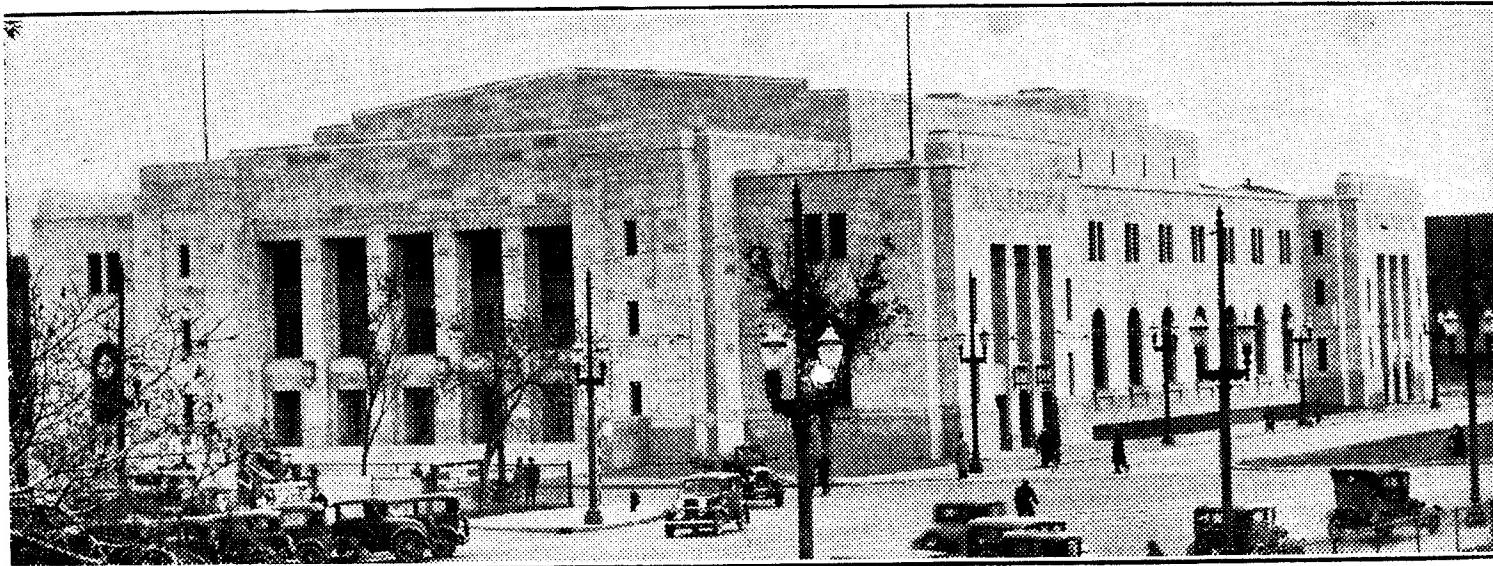
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PARKING GROUNDS

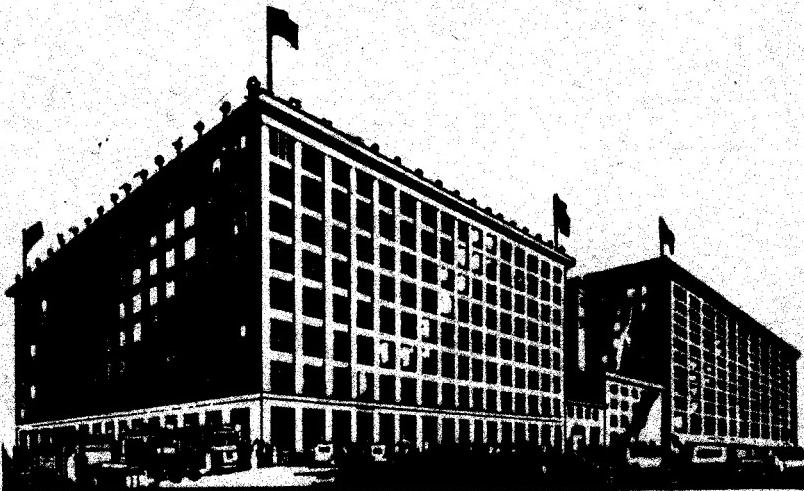
Parking grounds for cars are just South of the Store between Hargrave and Carlton Streets. An attendant is in charge throughout store hours.

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A quiet, comfortably furnished apartment in which to rest, read or write letters — is located on the Fourth Floor.

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THE T. EATON CO.
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